

MBA

MASTER OF BUSINESS ADMINISTRATION

éklore-ed School of Management
/ESCPAU Business School

Duration: 18 Months

Language of Instruction: English

Campuses: Marrakech - Casablanca -
Nouakchott & Dubai

WEEKEND COURSES

— éklöre-ed School of Management / ESCPAU Business School

Founded in 1969, we are the Grande École de Management with a human scale.

Located on the university campus of Pau, we fully participate in the attractiveness of our economic territory in line with our sponsorship.

We are a consular business school founded in 1969 by the Chamber of Commerce and Industry of Pau Béarn. Member of the Chapter of Management Schools of the Conférence des Grandes Écoles, we offer initial and continuing education from Bac to Bac+5 in the fields of commerce and management.

Our school is small and human-sized..

The link with the company is the core of our DNA

In 1994, we co-created the apprenticeship scheme in the Grandes Écoles de Commerce. This pioneering know-how is still expressed today, which allows us to maintain very strong relations with companies.

We offer a pedagogy supported by action, a permanent contextualization of our learning and personalized support, considering that there is no success, but successes: we are therefore careful not to trace the path, but paths to success according to the singularity of each student and in respect of our values of humanism and commitment.

If we draw our authenticity from our territory, we articulate this local anchorage, declined in our intra-campus partnership policy and the active support of its key players, with an international reach: accredited EPAS by the EFMD since 2006, we have strong partnerships in India, the United States and Spain. We have always been committed to creating value for all of our stakeholders: students, graduates, companies, employees, CCI Pau Béarn, academic partners and local authorities.

Our identity is defined as that of a Grande École serving its region, recognized as an entrepreneurial "learning hub" dedicated to the creation, implementation and sharing of knowledge applied to business, taking into account the human dimension of management and the future challenges of society.

A new pedagogy to learn to have a positive impact

Since the 2017 academic year, we have been developing an original pedagogical concept, called For Tomorrowers®, based on learning by experimentation and coaching.

Learning by doing and coaching

Learn by direct experience by living things, not just watching them. You will be immersed in several projects that you will then analyze with your coach-teacher who will provide personalized support.

Leader in Apprenticeship

Multiply your immersions in companies (apprenticeship contracts, internships, consulting) and work with experts to enrich your resume.

International Experiences

Live international experiences in companies or at one of our partner universities all over the world, but also thanks to the international students and professors present on campus. Dare to go international !

Our MBA :

MBA General Management - éklore-ed School of Management / ESCPAU Business School

The MBA General Management program at éklore-ed School of Management / ESCPAU Business School is designed to meet the growing needs of managers.

The program is based on a learning-by-doing philosophy and is taught by a team of internationally renowned professors who are published in leading academic journals. Our faculty encourages participants to reflect on their own managerial practices and to adopt the latest management innovations.

The added value of the MBA General Management program at éklore-ed School of Management / ESCPAU Business School lies in the development of participants' analytical and reflective skills alongside the acquisition of knowledge. This enables participants to achieve a real transformation of themselves and their careers.

MASTER OF BUSINESS ADMINISTRATION (MBA) PROGRAM

UE 1	Business Performance Management
UE 2	Corporate Business and Strategy
UE 3	Financial Accounting
UE 4	Corporate Finance
UE 5	Corporate Governance
UE 6	Marketing Strategy
UE 7	Supply Chain Management
UE 8	Entrepreneurship & Innovation
UE 9	Talent Management
UE 10	Digital Transformation
UE 11	Leadership Styles & Behaviors
UE 12	Business Performance & KPI's
UE 13	Social Responsibility & Business Ethics
UE 14	Enterprise Resource Planning & Information Management Systems
UE 15	Complexity Management
Presentation of the MBA Thesis	Supervision and follow-up by a Professor

OUR CAMPUSES IN PARTNERSHIP WITH THE GLOBAL MANAGEMENT INSTITUTE



CASABLANCA

 21, Rue Ahmed Touki (Derrière Bank Al Maghrib) 4eme Etage, Casablanca



MARRAKECH

 N° 9, 1er Étage, centre d'affaires Borj Menara II, Av. Abdelkarim El Khattabi, Marrakech



NOUAKCHOTT

 Nktt tvz illoto _lo N 0063, Nouakchott



DUBAI

 PO Box 11924, Dubai, UAE
 +971 58 680 4001 / +971 55 789 1100

LANGUAGE OF STUDIES

ENGLISH

MBA DURATION

18 MONTHS



