



Global
Management
Institute



DBA

DOCTORATE OF BUSINESS ADMINISTRATION

Earn the title of Doctor (Dr.) in
Management Sciences from **éklore-ed
School of Management / ESCPAU
Business School.**



ESCPAU | **éklore**ed
BUSINESS SCHOOL School of
Management

**éklore-ed School of Management /
ESCPAU Business School**, the 2nd most
productive French business school in
scientific research.





éklore-ed School of Management / ESCPAU Business School

Since 1969

Thanks to an international team of professors, éklore-ed School of Management / ESCPAU Business School offers its high-level Doctorate of Business Administration.

éklore-ed School of Management / ESCPAU Business School's DBA is aimed at working managers who want to conceptualize their professional experiences in a research project. This high-level training should allow doctoral students to acquire strong research methodology skills, take a step back from their professional experiences, and improve their career prospects.





Program

This doctoral program, led by internationally renowned professors, takes place over two years and accompanies the doctoral student throughout their training until the defense of their thesis. The first year is devoted to fundamental seminars on methodological and conceptual aspects, which should lead to the development of a research project. This first year is concluded with the award of a research methodology certificate from éklore-ed School of Management / ESCPAU Business School. The second year is devoted to writing the thesis, which will be accompanied by the implementation of in-depth workshops to validate the different stages of the progress.



Pedagogical content of the training



Four fundamental seminars (first year):

- Seminar 1 :** Organizational Theories.
- Seminar 2 :** Research Design.
- Seminar 3 :** Qualitative Methodology, Case Studies, and Action Research.
- Seminar 4 :** Quantitative Methodology.

At the end of the 1st year: Obtaining an Intermediate Certificate:

« Certificate On Research Methodology In Business Administration »

by éklore-ed School of Management / ESCPAU Business School.

Four writing workshops (2nd year):

Workshop 1 :

Validation of the research project and the general design of the thesis.

Workshop 2 :

Theoretical choices and literature review.

Workshop 3 :

Empirical study and analysis of qualitative data.

Workshop 4 :

Empirical study and analysis of quantitative data.

- Thesis defense at éklore-ed School of Management / ESCPAU Business School.

* For a better adaptation to professional constraints, our DBA offers several possibilities for part-time learning (weekend seminars, distance learning , etc.)

Duration of the training: 2 years

Supervision

The training is based on individual follow-up and supervision by a Doctorate professor and/or authorized to direct research. The doctoral student will also have access to all the resources and electronic subscriptions available at éklore-ed School of Management / ESCPAU Business School.

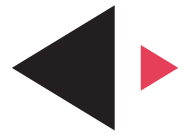
The DBA thesis

At the end of the training, the doctoral student must produce a DBA thesis. This thesis is a research work that mobilizes scientific literature, uses rigorous methodology, and conducts empirical investigations. This thesis should also have an applied orientation with the production of actionable knowledge and managerial implications.



The international week

Doctoral students who wish to do so can participate in the international week. A week of immersion in a research environment at éklore-ed School of Management / ESCPAU Business School, where several activities will be organized to live an experience in an international research context.



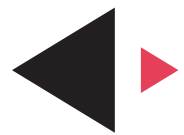
Thesis defense

The thesis defense and ceremony take place at éklore-ed School of Management / ESC Pau Business School in France.



Access conditions

Hold a higher education degree with significant professional experience.



Campus



Marrakesh



Casablanca



Nouakchott



Dakar



Dubai



Advisory board

The professors who teach in the DBA doctoral program have international teaching experience and have published several papers in ranked academic journals. Holders of PhDs and HDRs (Habitations à diriger les recherches), are involved in their research and in consulting missions with very large groups, which allows them to stay in touch with business practices.



Dr. Loic Harriet (Phd)

Director of the éklóre-ed School of Management



Dr. Mohammed Amine Balambo (Phd)

Scientific Director of the program in Morocco and Mauritania



Dr. Youssef Errami (Phd)



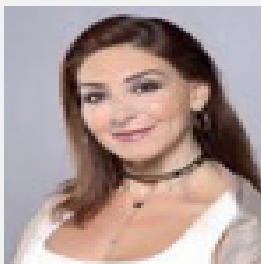
Dr. Manal El Abboubi (Phd)



Dr. Bertrand AUGE (Phd)



Dr. Frédéric DOSQUET (Phd)



Dr. Ghada HADDAD (Phd)



Dr. Abderrahman HASSI (Phd)



Dr. Nathalie TOURATIER-MULLER (Phd)



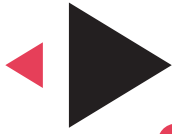
Gallery





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